




Confederation of Indian Industry



 "Technological Developments and Trends in Automotive Design & Engineering" 4 October 2019 Hotel Feathers Chennai	Principal Partner	Co-Partner	Associate Partner
Conference Branding Opportunities			
Partnership Fee (Rs. in Lakhs)	5	3	2
Maximum Sponsors (in Nos)	2	Multiple	Multiple
Speaking Opportunity at the Conference Inaugural Session (10 minutes slot/ MD /CxO's/Sr. Management level; Topic of address to align with conference theme)	✓	x	x
Speaking Opportunity at the Conference Plenary Session (15 minutes slot; Topic of address to align with conference theme/session technical areas)	✓	✓	✓
Printing of logo of Partnering company on the Lanyards for all participation categories including Conference Delegates, VIPs, Speakers, Organiser etc.	✓	x	x
Screening of corporate film during the Conference Session breaks (seconds)	✓ (180)	✓ (60)	x
Corporate (video) advertisements in Conference webpage (Partner to provide the advertisement)	✓	x	x
Complimentary Built-up Stall in the conference venue for Corporate display / Technology Demo / Network	✓ (12 Sq.mtr)	✓ (6 Sq.mtr)	x
Logo on the side wings of the Conference Backdrop	✓	✓	✓
Logo on the Masking Screen in the hall	✓	x	x
Partner Company Name & Logo will be displayed on Registration Desks	✓	x	x
Logo on the Documentation Kit (Delegate Bag)	✓	x	x
Corporate Stand-alone Pull-ups in the pre-function area	✓	✓	x
Logo on the Thank-you Partner Panels at the lunch Venue	✓	✓	x
Distribution of gifts to delegates (at Partner's own cost)	✓	✓	x
Logo on the Conference Mailers / Printed Brochure	✓	✓	✓
Special mention of speaker along with her / his photo & brief profile in the conference website.	✓	✓	✓
Speaker profile in the Conference booklet	✓	✓	✓
One page colour Advertisement in the Conference Booklet	✓	✓	✓
Logo on the screensavers between Sessions	✓	✓	✓
Logo on the onsite Thank-you Partner Panels	✓	✓	✓
Logo on the back cover of the Conference Booklet	✓	✓	✓
Logo on Thank you Partner tent card	✓	✓	✓
Special acknowledgements thanking Partners	✓	✓	✓

Company's profile in the conference website.	✓	✓	✓
Brochures / Promotional Inserts in Conference Documentation Kit	✓	✓	✓
Company profile in the Conference booklet (one page)	✓	✓	✓
Complimentary Passes to the Conference (excluding speaker)	12	8	5
Option to purchase additional delegate passes at 25% Discount	✓	✓	✓
Conference web page hyperlinked with Sponsor's web home page	✓	✓	✓
Logo placement in Post Event Newsletter and DVD	✓	✓	✓
Sharing of list of Conference attendees	✓	✓	✓

Why Partner/sponsor this conference ?

- Conference partnership / sponsorship offers a rare opportunity to promote your company/organisation to the largest gathering of professionals
- Your organization will be acknowledged, at the appropriate Partnership/ sponsorship level, as Partner/sponsor in the Conference documents and website, i.e. your organization's logo will be displayed prominently in the Conference website and handbook.
- Obtain excellent networking opportunities during the event for your representatives
- Gain maximum access to an interested, influential, international audience of people you need to meet before, during and after the event
- Provide your publicity material directly to all delegates
- Advertising prominence over the conference with pre-event publicity via email updates, advertisements and link to your website.
- An opportunity to learn about the latest developments in the area

For more details please contact :

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